

Click [www.researchjournal.co.in/online/subdetail.html](http://www.researchjournal.co.in/online/subdetail.html) to purchase.

**AJHS** ■

*Asian Journal of Home Science*  
Volume 9 | Issue 2 | December, 2014 | 561-567

DOI: 10.15740/HAS/AJHS/9.2/561-567  
e ISSN-0976-8351 ■ Visit us: [www.researchjournal.co.in](http://www.researchjournal.co.in)

*Research Paper*

# Designing a line of Indo-western dresses using peacock motifs

■ A. GUPTA AND K. BRAR

Received: 22.09.2014; Revised: 13.11.2014; Accepted: 26.11.2014

See end of the paper for authors' affiliations

**A. GUPTA**  
Department of Apparel and  
Textile Science, College of Home  
Science, Punjab Agricultural  
University, LUDHIANA (PUNJAB)  
INDIA  
Email: [anchal214@gmail.com](mailto:anchal214@gmail.com)

■ **ABSTRACT** : A line of Indo-western dresses on peacock theme was designed using twenty peacock motifs comprising of top ten motifs from each category, *i.e.* realistic and stylized motifs, adjudged best by a panel of ten judges. For designing Indo-western dresses, motif  $R_9$  was most preferred (mean scores 4.80) by the judges followed by motif  $R_{20}$  which obtained second rank with mean scores 4.40. Among the stylized motifs,  $S_{20}$  motif was most preferred (mean scores 5.60) followed by motif  $S_{17}$  which obtained second rank with mean scores 5.50. Twenty innovative designs of Indo-western dresses were developed in Corel Draw X5 by using ten most preferred peacock motifs which were highly appreciated by the college-going girls.

■ **KEY WORDS**: Indo-western dresses, Peacock motifs

■ **HOW TO CITE THIS PAPER** : Gupta, A. and Brar, K. (2014). Designing a line of Indo-western dresses using peacock motifs. *Asian J. Home Sci.*, 9 (2) : 561-567.